

#### ABSTRACT OF THE DISCLOSURE

A fastener attaches a wire harness and an end of a floor carpet to a rocker panel of a vehicle and provides support for a rocker molding independently of the rocker panel. The wire harness includes a pair of arcuate arms pivotally mounted on a base of the fastener and having free ends that connect to one another to form a cylindrical wire harness holder that surrounds a wire harness. One of the arcuate arms is latched to the base and assists in retaining an end of the carpet on the base. Spaced rocker molding engagement portions on the base and on the one arcuate arm receive and retain respective legs of the rocker molding.